

BIOGRAPHY

Stacey was inducted into the National Speaker's Association CPAE Speaker Hall of Fame in 2022. She is one of less than 200 members in the world who hold this designation, that is a representation of her body of work in the speaking profession to the clients she has served for over 20 years.

She is the author of *Influence Redefined...Be the Leader You Were Meant to Be, Monday to Monday®* and *Yes You Can! Everything You Need to Know From A to Z to Influence Others to Take Action*. Her books provide practical and immediate skills and techniques that have given thousands the ability to enhance their influence, Monday to Monday®.

Stacey helps individuals eliminate the static that plagues communicative delivery — to persuade, sell, influence and communicate face-to-face with a clear message. She has presented to and trained thousands to rid themselves of bad body language habits and choose words wisely. Her client list is vast from the financial industry to the healthcare industry to government and everyone in-between. Some of her clients include Nationwide, FedEx, American Express, Google, Ferrara Candy Company, Abbvie, Discover, Milwaukee Tool, Fannie Mae, Oracle and Microsoft.

She has inspired thousands as a featured guest on media outlets, including *The New York Times*, *Forbes*, *Entrepreneur*, *Thrive*, *SmartMoney* magazine, *The Economist* and *Businessweek*, Chicago WGN and WLS-AM. She is also a:

- Member of the National Speakers Association
- **A Certified Speaking Professional—a valuable**

**accreditation earned by fewer than 10% of speakers worldwide.**

- Recipient of the University of Wisconsin Eau Claire Alumni Award
- One of six speakers selected to present at the 2008 NSA Convention in the category "Top Six Under Forty."

Whether you find Stacey delivering a keynote, mentoring a CEO on the art of influencing or enhancing participants' ability to communicate with influence, you will understand why clients keep coming back as a result of her practical strategies and concepts.

*"Your techniques and concepts have proven valuable in all aspects of my business, from making presentations to interacting with clients. I felt challenged to grow to the next level of communicating. The concepts you showed me on developing my message will help me to achieve my goals."*

Her work ethic was forged in her childhood years growing up on a farm. She gave up the pitchfork to take her message across the country, and to help leaders see and hear what their audiences see and hear rather than what they believe to be true. She gives executives what has been described as the "greatest gift of all" – to see themselves as others see them. She will lead you through an experience that allows you to captivate, engage and connect with your listeners to spur them to take action.

**TAILORED PROGRAMS FOR IN-PERSON, HYBRID & VIRTUAL**

**IGNITE CONNECTION IN YOUR WORLD**

In our heavily distracted and disconnected world, our ability to lead effectively, problem solve, and

inspire connection is being tested every day. Communication is at the core of everything we do. Stacey's engaging and fun keynote will give you the tools to communicate in a memorable way to influence action **Monday to Monday®**.

In this presentation, she shares how connection and consistency are critical to communicating with influence and impact. Connection is about creating a meaningful experience for your listener to influence them to take action. Consistency creates a reliable personal brand, allowing your listeners to trust that you will show up for them the same way, Monday to Monday. Together, connection and consistency create authenticity which builds trust.

Your attendees will learn how to:

- Influence others even when you're not present.
- Build a consistent brand that differentiates you from the competition.
- **Maintain continual growth in your ability to communicate with influence and impact.**

This keynote is immediately actionable and gives you a structure to make sure it sticks. Stacey will help you to shift the way you communicate to ignite deeper connection and trust!

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